



EVERY STEP OF THE WAY.

Dear Merchandise Vendor:

Rebel Road will take place Wednesday, July 16, Thursday, July 17, Friday, July 18, and Saturday, July 19, 2025. The event will feature vendors, beverage tents, and concerts. Camping in the downtown area will be available in addition to the many hotels, B & B's, and resorts in the county and region.

We are making some changes this year:

- The event ends Saturday at 11:00pm. Sunday will now be a tear-down and cleanup day. All vendors must have their booths tore down and ready for inspection by 3:00pm.
- All food vendors with the exception of a couple who will be placed in our Trillium lot will be placed on 3rd Street between Western Avenue and Clay Avenue.
- All merch vendors will be placed either in the Trillium lot or on Western Avenue between 2nd Street and 4th Street and placement on 5th Street. A map is included with this application for your reference.

Muskegon has a rich history of supporting the motorcycle community in many ways. Rebel Road seeks to welcome bikers into our wonderful greater Muskegon area and West Michigan region, all while benefiting the Child Abuse Council of Muskegon County.

To be considered for a vending spot, your total booth cost plus a \$250 refundable cleaning fee is due April 30, 2025. Submitting a completed vendor packet does not mean a guaranteed spot, but it will mean your application will be reviewed and considered by the Rebel Road committee.

Sincerely,

Kyleen Gee
Executive Director
Child Abuse Council

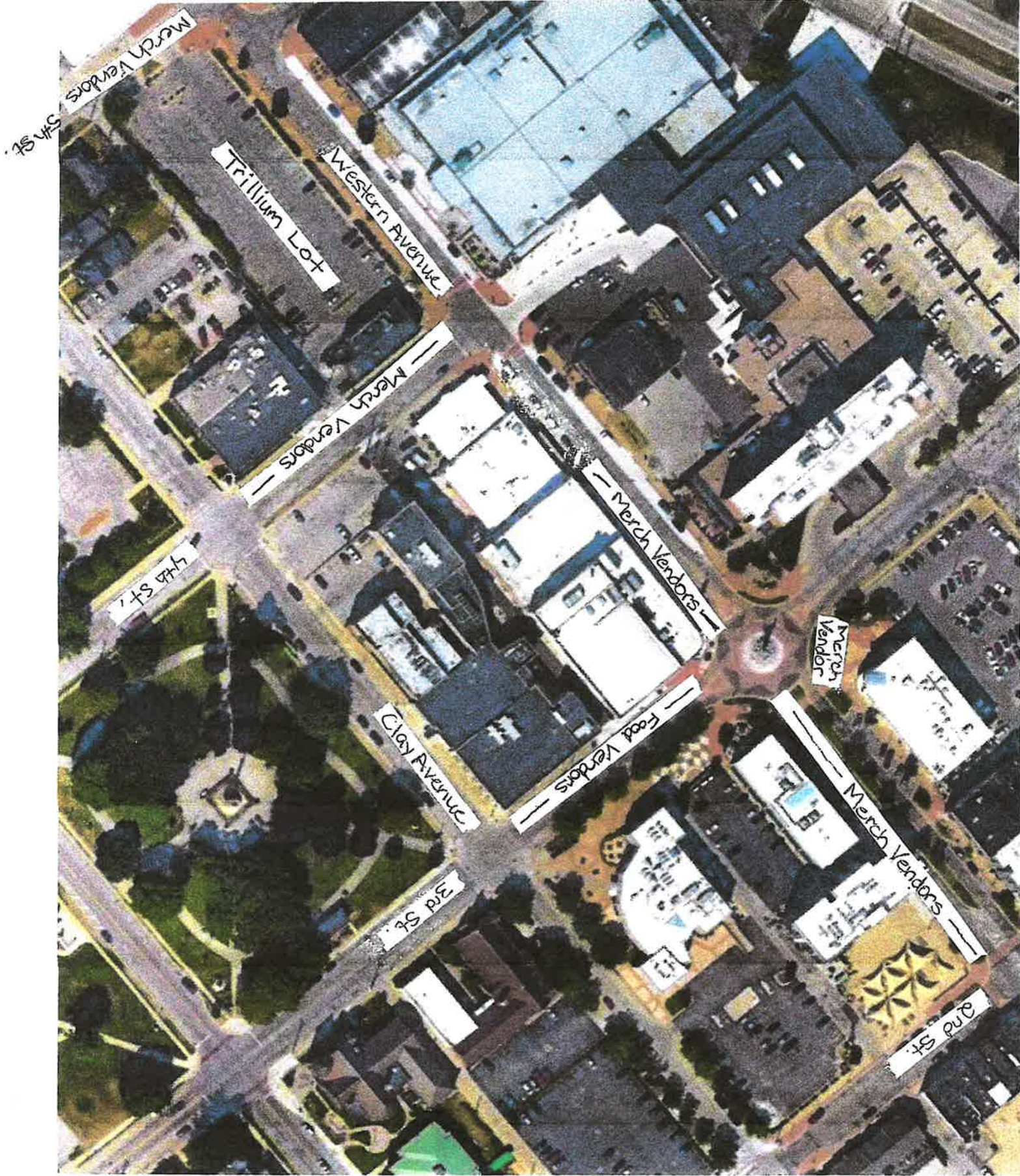
2025 REBEL ROAD
July 16, 17, 18, & 19
Merchandise Vendor Contract

1. Rebel Road reserves the right to prohibit the exhibit or sale of any item or signage that we feel is not in keeping with the nature of this event, its sponsors, and the community as a whole.
2. All necessary licenses are the responsibility of the vendor. Please feel free to contact us with any questions you might have regarding **compliance**.
3. All vendors must have in their booth – Proof of liability, worker’s compensation and product liability insurance listing Child Abuse Council of Muskegon County as co-insured in the amount of not less than \$1,000,000.00. Please submit a copy of your insurance with this application.
4. Your booth is expected to be staffed and in operation a minimum of the following hours: Thursday, July 17 from 5pm – 10pm, Friday, July 18 from 11am – 10pm, and Saturday, July 19 from 11am – 10pm. Vendors may stay open as late as 11:00pm but are responsible for the safety and security of their staff, merchandise, and other property. Sunday is now a day of clean up. There will be no selling during the day on Sunday.
5. No overnight camping at your booth. Please contact event personnel if you need information about accommodations for the weekend.
6. Each vendor is responsible for and required to maintain the appearance, cleanliness, and sanitation of their booth and staff in order to be a positive addition to this event.
7. Booth setup can only be done from 8am to 4pm on Thursday, July 17. If you are unable to set up during this time period, it is your responsibility to make pre-arrangements with Rebel Road vendor coordinators. All vendors must be moved out and have their site cleaned and ready for inspection by 3pm on Sunday, July 20.
 - Vendors in the Trillium Lot may begin set-up as early as Tuesday afternoon as that lot opens Wednesday at 5 pm. Consult with Vendor Coordinator.
8. Bags of ice will be available for purchase.
9. No motorcycle sales other than licensed dealers, manufacturers, or builders.
10. Tattoo vendors must provide red medical waste receptacles and red medical waste sharp bags and are responsible for removal and disposal of all such items from the event. Release forms for customers must be provided and all state regulations for tattooing must be followed.
11. Rebel Road is a rain or shine event. If you are closed by any government agency or for any other reason, **no refunds will be awarded**. Rebel Road and the Child Abuse Council of Muskegon make no representation, guarantee, or promise to vendors that the rental of exhibit space will be financially successful or even break even.
12. Vendors may not leave early. Doing so may prohibit vending in future years.
13. Vendors are responsible for adhering to all state and federal tax laws.
14. Everything displayed must have a visible price displayed.

_____ **Initial**

15. No nails, screws, or fastening devices that puncture the surface of a tree, signpost, or light may be used. Plastic zip ties are allowed as long as they are removed by the vendor during cleanup. No digging at your locations. No stakes, trenches, or post holes. Violation of any of these policies may result in forfeiture of your cleaning deposit.
16. Vendors may not discriminate by race, creed, religion, gender, nationality, sexual orientation, or physical disability. Any violation will result in the closure of your vendor space and you will not be given a refund. Civil action is also a possibility depending on the nature and severity of the incident(s).
17. Prohibited items include but are not limited to animals, weapons, golf carts, ATV's, or other non-street legal motorized vehicles.
18. All tents must be framing tents weighted down with the proper concrete or water barrel weights
19. If your application is incomplete and we do not have everything for it, it will be returned. This may prohibit you from being a vendor at the Rebel Road 2025 event. This includes new vendors and existing vendors.
20. All vendors are responsible for bagging their own trash and placing it in the large commercial dumpsters provided by Rebel Road. Do not use individual plastic garbage cans or private dumpsters. Bags must be placed inside the dumpsters and not next to them. Upon checking in you will be given the location of the dumpster nearest your booth. Please DO NOT use the small portable trash receptacles or leave trash near your booth. All garbage must be bagged. Loose garbage cannot be placed in the dumpster. Violations of any of these rules may result in automatic forfeiture of your cleaning deposit.
21. Vendors must provide their own extension cords. It is required that each vendor bring at least 100' of extension cord but more is always better.
22. If the vendor does not use a 3 prong 120 volt for electricity needs, a photo must be provided. Every angle of what is used. 360-degree pictures.
23. The official Rebel Road merchant is the exclusive vendor for all Rebel Road labeled apparel and merchandise. No merchandise with the Rebel Road logo, name, or any derivative thereof, can be displayed, sold, reproduced, or copied without licensing from Rebel Road and the Child Abuse Council of Muskegon.
24. Space is assigned at the discretion of Rebel Road personnel. No space will be assigned until payment is made in full (including cleaning deposit). There is no guarantee on booth location from year to year. Certain product categories may also be limited to a set number of vendors as determined by Rebel Road personnel.
25. Merch Vendors cannot put their products in any Law Firm bag due to an Exclusive Agreement with Michigan Biker Law

_____ Initial



REBEL ROAD 2025 VENDOR INFORMATION SHEET

Vendor Name: _____

Concession Dimensions:

Length: _____ Width: _____

Circle One: Tent Truck Trailer Other: _____

Total space required for your operation:

Length: _____ Width: _____

Does your concession sell from the: Front ___ Side ___ Both ___ Flexible ___

Explain _____

Number of years in operation: _____

Number of years participating in Rebel Road? _____

Were you a vendor at last year's Rebel Road? YES or NO

Do you need a water hook up? YES or NO

Electrical Requirements:

110 V? YES or NO.....IF YES, HOW MANY OUTLETS? _____

PLEASE ATTACH LIST OF EQUIPMENT & AMP NEEDS

30 AMP? YES or NO

50 AMP? YES or NO

WILL YOU NEED 3-PHASE POWER? YES or NO

WILL YOU NEED AN ELECTRICIAN FOR HOOK UP? YES or NO

Please specifically explain how you hook up to your power source:

Do you use a heat press? YES or NO If yes, how many? _____

Do you use lighting: YES or NO

If yes, please describe your lighting setup in detail and include a picture if possible:

ENCLOSE CURRENT PICTURE OF YOUR BOOTH

Provide, with this application, a comprehensive list of ALL items to be sold. Rebel Road staff reserves the right to prohibit the sale of any and all items not included on the list you provide.

Booth Size and Pricing Options

Circle the one you have chosen

LOCATION: TBD

BOOTH PRICING:

10 x 10 @ \$700 10 x 20 @ \$1000 10 x 30 @ \$1300 10 x 40 @ \$1700
20 x 20 @ \$1700 20 x 30 @ \$1900 20 x 40 @ \$2500 20 x 50 @ \$3100

* If you require a space that is not listed above contact Kyleen Gee at (231)722-0282 or kyleengee@childabusecouncil.org

ELECTRICAL FEE: If electricity is required, it is a minimum of \$100.

Please note that there may be additional fees depending on your electricity requirements.

(No generators are permitted unless pre-approved by event organizers.)

CLEANING FEE: A \$250 refundable cleaning fee is due with event application.

Number of Locations desired: _____

Location sizes: _____

Total cost for all locations: \$ _____

Electrical Fee: \$ _____

Cleaning Fee (Refundable): \$ _____

Total Booth Cost Due: \$ _____

Total: \$ _____

If paying by credit card your \$250 cleaning deposit will be processed separately from your booth fee

Payment options: (Circle one) Credit/Debit Card Check/Money Order

Credit/Debit Card

Circle one: Visa MasterCard Discover

Name on Card: _____

Credit Card Number: _____

Expiration Date: _____ CVV: _____

Billing Address: _____

Billing City/State/Zip: _____

Checks/Money Order: Checks and Money Orders can be made payable to the Child Abuse Council and mailed in with your vendor application.



EVERY STEP OF THE WAY.

I, _____ (please print name), hereby certify that I have read and initialed all of the contract rules on Pages 1 & 2 and filled out the information sheets on pages 4 & 5. Myself, my staff, and any other representatives of my business agree to fully abide by the rules set forth in this contract. This application constitutes a contract between the named vendor and The Child Abuse Council of Muskegon. I understand that I need to have a contract request filled out for each booth that I plan to operate. This contract is void unless approved by Rebel Road.

VENDOR NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

HOME PHONE #: _____ CELL PHONE #: _____

E-MAIL: _____

PRINTED NAME: _____

SIGNATURE: _____ DATE: _____

PLEASE RETURN ALL INFORMATION TO:

Attn: Cortney Garza
cgarza@childabusecouncil.org
1781 Peck Street, Muskegon, MI 49441
(231)728-6410 Ext 1005

FOR REBEL ROAD USE ONLY

APPROVED BY: _____ DATE: _____

Merchandise Vendor Checklist

Everything must be completed on this checklist, in order to be considered as a vendor for the 2025 event

- Pages 1-2 are carefully read and pages 4-6 are filled out completely
- Payment information is clear and concise
- Picture of your vending set up is included
- Items being sold
- Certificate of Liability Insurance Naming the following as an additional insured: Child Abuse Council – 1781 Peck Street, Muskegon, MI 49441
- Electrical requirements are clear and concise (more information the better)
- Water requirements are clear and concise (more information the better)
- Full payment is enclosed