



EVERY STEP OF THE WAY.

Dear Food Vendor:

Rebel Road will take place Wednesday, July 19, Thursday, July 20, Friday, July 21, Saturday, July 22 and Sunday, July 23, 2023. The event will feature vendors, beverage tents, concerts, and stunt shows. Camping in the downtown area will be available in addition to the many hotels, B & B's, and resorts in the county and region.

Muskegon has a rich history of supporting the motorcycle community in many ways. Rebel Road seeks to welcome bikers into our wonderful greater Muskegon area and West Michigan region, all while benefiting The Child Abuse Council of Muskegon County. This year we hope to expand on the already great offerings of events past. We hope you will consider being a part of Rebel Road 2023.

**Your total booth cost plus a \$250 refundable cleaning fee is due June 30, 2023  
Vendors will not be allowed to set up until these fees have been paid.**

Sincerely,

A handwritten signature in black ink that reads "Kyleen Gee". The signature is written in a cursive, flowing style.

Kyleen Gee  
Executive Director  
Child Abuse Council of Muskegon

**2023 REBEL ROAD**  
**July 19, 20, 21, 22, 23**  
**Food Vendor Contract**

1. Rebel Road reserves the right to prohibit the exhibit or sale of any item or signage that we feel is not in keeping with the nature of this event, its sponsors, and the community as a whole.
2. All necessary licenses are the responsibility of the vendor. Please feel free to contact us with any questions you might have regarding compliance.
3. **Please contact the Muskegon County Health Department** to obtain a copy of their rules, fees, etc. at (231) 724-6208 and to answer any questions you may have regarding state and local guidelines. All health department rules and regulations must be 100% adhered to. Each vendor is responsible for and required to provide high quality food products that meet all food safety requirements. Any health or sanitation issues that arise during the event may result in immediate closure of your operation by the Rebel Road staff. All food vendors must have ABC fire extinguishers to adequately handle any electrical, grease, or trash fires. All necessary licenses are the vendor's responsibility. You are responsible to dispose of your gray water and grease. Please contact one of the vendor coordinators upon check-in for more information.
4. All vendors must have in their booth – Proof of liability, worker's compensation and product liability insurance listing Child Abuse Council of Muskegon County as co-insured in the amount of not less than \$1,000,000.00. **Please submit a copy of your insurance with this application.**
5. All vendors are responsible for bagging their own trash and placing it in the large commercial dumpsters provided by Rebel Road. Do not use individual plastic garbage cans or private dumpsters. Bags must be placed inside the dumpsters and not next to them. Upon checking in you will be given the location of the dumpster nearest your booth. Please DO NOT use the small portable trash receptacles or leave trash near your booth. All garbage must be bagged. Loose garbage cannot be placed in the dumpster. Violations of any of these rules may result in automatic forfeiture of your cleaning deposit.
6. Your booth is expected to be staffed and in operation a minimum of the following hours: Thursday, July 14 from 5pm – 10pm, Friday, July 15 from 11am – 10pm, Saturday, July 16 from 11am – 10pm, and Sunday, July 17 from 11am – 3pm. Vendors may stay open as late as 11:00pm on Friday and Saturday but are responsible for the safety and security of their staff, merchandise, and other property.
7. No overnight camping at your booth. Please contact event personnel if you need information about accommodations for the weekend.
8. Each vendor is responsible for and required to maintain the appearance, cleanliness, and sanitation of their booth and staff in order to be a positive addition to this event.
9. Booth setup can only be done from 8am to 4pm on Thursday, July 20. If you are unable to set up during this time period, it is your responsibility to make

- pre-arrangements with Rebel Road vendor coordinators. All vendors must be moved out and have their site cleaned and ready for inspection by 6pm on Sunday, July 23.
10. Bags of ice will be available for purchase.
  11. Vendors must provide their own extension cords. It is recommended that each vendor bring at least 100' of extension cord but more is always better.
  12. Vendors must provide their own tents, tables, and chairs.
  13. The official Rebel Road merchant is the exclusive vendor for all Rebel Road labeled apparel and merchandise. No merchandise with the Rebel Road logo, name, or any derivative thereof, can be displayed, sold, reproduced, or copied without licensing from Rebel Road and the Child Abuse Council of Muskegon.
  14. Rebel Road is a rain or shine event. If you are closed by any government agency or for any other reason, no refunds will be awarded. Rebel Road and the Child Abuse Council of Muskegon make no representation, guarantee, or promise to vendors that the rental of exhibit space will be financially successful or even break even.
  15. Space is assigned at the discretion of Rebel Road personnel. **No space will be assigned until payment is made in full (including the cleaning deposit).** There is no guarantee on booth location. Certain product categories may also be limited to a set number of vendors as determined by Rebel Road personnel.
  16. Vendor parking is to be determined. The event will have at least one lot available to park your vehicles. However, vendor parking will likely not be near your vendor space so please plan accordingly.
  17. Vendors may not leave early. Doing so may prohibit vending in future years.
  18. Vendors are responsible for adhering to all state and federal tax laws.
  19. Everything displayed must have a visible price displayed.
  20. No nails, screws, or fastening devices that puncture the surface of a tree, signpost, or light may be used. Plastic zip ties are allowed as long as they are removed by the vendor during cleanup. No digging at your locations. No stakes, trenches, or post holes. Violation of any of these policies may result in forfeiture of your cleaning deposit.
  21. Vendors may not discriminate by race, creed, religion, gender, nationality, sexual orientation, or physical disability. Any violation will result in the closure of your vendor space and you will not be given a refund. Civil action is also a possibility depending on the nature and severity of the incident(s).
  22. Prohibited items include but are not limited to animals, weapons, golf carts, ATV's, or other non-street legal motorized vehicles.
  23. **All vendors who need to rent tents, must do so through the official Rebel Road tent rental company, Redi Rental of Muskegon, MI. Redi Rental can be contacted at 231-737-7368. Set-up and tear-down times MUST be arranged with the Rebel Road vendor coordinator. All tents must be frame tents weighted down with the proper concrete blocks or water barrels.**

**REBEL ROAD 2023 VENDOR INFORMATION SHEET**

Vendor Name: \_\_\_\_\_

Concession Dimensions:

Length: \_\_\_\_\_ Width: \_\_\_\_\_

Circle One:      Tent              Truck              Trailer              Other: \_\_\_\_\_

Total space required for your operation:

Length: \_\_\_\_\_ Width: \_\_\_\_\_

Does your concession sell from the: Front \_\_\_ Side \_\_\_ Both \_\_\_ Flexible \_\_\_\_\_

Explain \_\_\_\_\_

Number of years in operation: \_\_\_\_\_

Number of years participating in Rebel Road? \_\_\_\_\_

Were you a vendor at last year’s Rebel Road? YES or NO

Do you need a water hook up? YES or NO

Electrical Requirements:

110 V? YES or NO.....IF YES, HOW MANY OUTLETS? \_\_\_\_\_

PLEASE ATTACH LIST OF EQUIPMENT & AMP NEEDS

30 AMP? YES or NO

50 AMP? YES or NO

WILL YOU NEED 3-PHASE POWER? YES or NO

WILL YOU NEED AN ELECTRICIAN FOR HOOK UP? YES or NO

Please specifically explain how you hook up to your power source:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**ENCLOSE CURRENT PICTURE OF YOUR CONCESSION**

Provide with this application, a complete menu including prices. Rebel Road staff reserves the right to prohibit the sale of any and all items not included on the menu you provide.

**Booth Size and Pricing Options**

**BOOTH PRICING:** Circle the one you have chosen

10x10 @ \$1000    10x20 @ \$1500    10x30 @ \$1750    10x40 @ \$2000  
20x20 @ \$2000    20x30 @ \$2250    20x40 @ \$2500

\*Vendors needing space larger than what is listed, need to contact Kyleen Gee at (231) 722-0282 or kyleengee@childabusecouncil.org for pricing.

**ELECTRICAL FEE:** If electricity is required, the fee is a minimum of \$100. **Please note** that there may be additional fees depending on your electricity requirements.  
(No generators are permitted unless pre-approved by event organizers.)

**CLEANING FEE: A \$250 refundable cleaning fee is due with event application.**

Number of Locations desired: \_\_\_\_\_  
Location sizes: \_\_\_\_\_  
Total cost for all locations: \$ \_\_\_\_\_  
Electrical Fee: \$ \_\_\_\_\_  
Cleaning Fee (Refundable): \$ \_\_\_\_\_  
Total Booth Cost Due: \$ \_\_\_\_\_

**Payment options:** (Circle one)    Credit/Debit Card    Check/Money Order

**Credit/Debit Card**

Circle one:    Visa    MasterCard    Discover

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

Billing City/State/Zip: \_\_\_\_\_

**Checks/Money Order**

Checks and Money Orders can be made payable to the Child Abuse Council and mailed in with your vendor application.



EVERY STEP OF THE WAY.

## Concession Waiver

### FILL OUT HIGHLIGHTED AREAS ONLY

The Child Abuse Council of Muskegon County is the licensee for the time period of:

- July 19-23, 2023 on Western Ave, Muskegon, Michigan.
- The Child Abuse Council of Muskegon County retains all of the profits from the sale of alcoholic beverages.
- The licensee maintains control and responsibility for the actions of all person or employees' operations the concession business as they relate to the Liquor Control Act and Rules or violations of the Act and Rules.
- The licensee will purchase alcoholic beverages from authorized sources and the Child Abuse Council receives all profits from the sale of alcoholic beverages.
- The licensee retains control over all portions of the licensed premises.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Print Name** \_\_\_\_\_

**Print Business Name** \_\_\_\_\_

Event Contact Name Kyleen Gee - Executive Director of the Child Abuse Council

Event Contact Signature and Date \_\_\_\_\_



EVERY STEP OF THE WAY.

I, \_\_\_\_\_ (please print name), hereby certify that I have read all of the contract rules on Pages 2 & 3 and filled out the information sheets on pages 4, 5, 6 & 7. Myself, my staff, and any other representatives of my business agree to fully abide by the rules set forth in this contract. This application constitutes a contract between the named vendor and The Child Abuse Council of Muskegon. I understand that I need to have a contract request filled out for each concession unit that I plan to operate. This contract is void unless approved by Rebel Road.

VENDOR NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

HOME PHONE #: \_\_\_\_\_ CELL PHONE #: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

PRINTED NAME: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

PLEASE RETURN ALL INFORMATION TO:

**Attn: Kyleen Gee  
Child Abuse Council of Muskegon  
1781 Peck Street  
Muskegon, MI 49441**

***Please complete and return pages 4, 5, 6, 7 along with payment for your total booth cost and refundable cleaning fee.***

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**FOR REBEL ROAD USE ONLY**

APPROVED BY: \_\_\_\_\_ DATE: \_\_\_\_\_